

Republic of the Philippines
Congress of the Philippines
Metro Manila

Tenth Congress

Second Regular Session

Begun and held in Metro Manila, on Monday, the twenty-second day of July, nineteen hundred and ninety-six.

[REPUBLIC ACT NO. 8296]

AN ACT DECLARING EVERY SECOND SUNDAY OF DECEMBER AS THE
NATIONAL CHILDREN'S BROADCASTING DAY

*Be it enacted by the Senate and House of Representatives of the Philippines in
Congress assembled:*

SECTION 1. The second Sunday of December of every year is hereby declared as
"The National Children's Broadcasting Day."

SEC. 2. In observance of this Day, television and radio stations nationwide shall
allocate a minimum of three (3) hours airtime for programs exclusively for, on, or about
children and produced especially in observance of the National Children's Broadcasting
Day: *Provided*, That at least one (1) hour shall be prime time.

The programs should be child-friendly, promote positive values, and enable
children to exercise their rights to freedom of thought and expression as stated in the
United Nations Convention on the Rights of the Child. The participation of children as
talents or guests should be encouraged.

SEC. 3. To ensure the meaningful observance of this day as herein declared,
heads of government agencies and instrumentalities, government-owned and controlled
corporations, local government units, employers in the private sector and the *Kapisanan
ng mga Brodkaster ng Pilipinas (KBP)* shall encourage and allow sufficient time and
opportunities for their employees to engage and participate in any ceremony or activity
within the premises of their offices or establishments to celebrate National Children's
Broadcasting Day.

SEC. 4. The Philippine Information Agency (PIA) in coordination with the *Kapisanan ng mga Brodkaster ng Pilipinas (KBP)* shall initiate and/or monitor programs in the observance of this day.

SEC. 5. This Act shall take effect upon its approval.

Approved,

(Sgd.) ERNESTO M. MACEDA
President of the Senate

(Sgd.) JOSE DE VENECIA, JR.
*Speaker of the House
of Representatives*

This Act which is a consolidation of House Bill No. 150 and Senate Bill No. 1085 was finally passed by the House of Representatives and the Senate on July 5, 1997.

(Sgd.) LORENZO E. LEYNES, JR.
Secretary of the Senate

(Sgd.) ROBERTO P. NAZARENO
*Secretary General
House of Representatives*

Approved: 06 June 1997

(Sgd.) FIDEL V. RAMOS
President of the Philippines